

### Global rank

Jul 2024 - Sep 2024 Worldwide

Domain	Rank
kaz.tengrinews.kz	N/A
qaz365.kz	#582,156
bugin.kz	#554,567

### Country rank

Jul 2024 - Sep 2024 United States

Domain	Rank
kaz.tengrinews.kz	N/A
qaz365.kz	N/A
bugin.kz	N/A

### Industry rank

In News and Media

Domain	Rank
kaz.tengrinews.kz	N/A
qaz365.kz	#24,595
bugin.kz	#23,762

## Traffic & Engagement

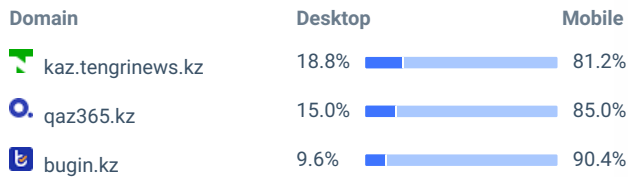
### Total visits

Jul 2024 - Sep 2024 Worldwide



### Device distribution

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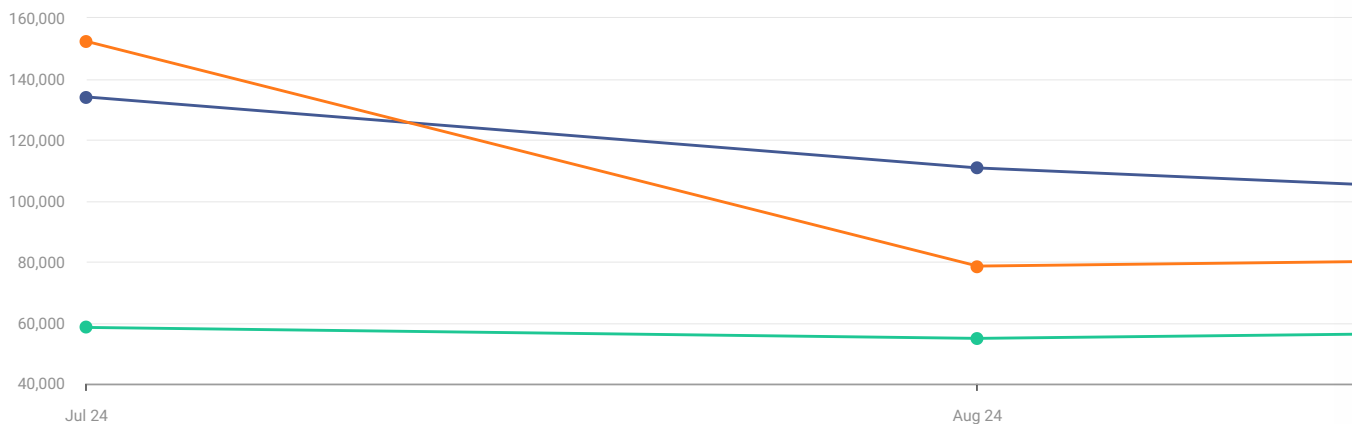
## Engagement

Metric	kaz.tengrinews.kz	qaz365.kz	bugin.kz
Monthly visits	114,327 🏆	104,287	57,148
Monthly unique visitors	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A	N/A
Visit duration	00:01:19	00:00:16	00:01:26 🏆
Pages per visit	1.76	1.30	2.32 🏆
Bounce rate	66.94%	72.97%	57.42% 🏆
Page Views	201,639 🏆	135,053	132,859
Deduplicated audience <span>BETA</span>	Gain access to more insights		

### Visits over time

Jul 2024 - Sep 2024 Worldwide All traffic

kaz.tengrinews.kz  
  qaz365.kz  
  bugin.kz  
**342,982**      **312,862**      **171,445**



### Geography

#### Top Countries

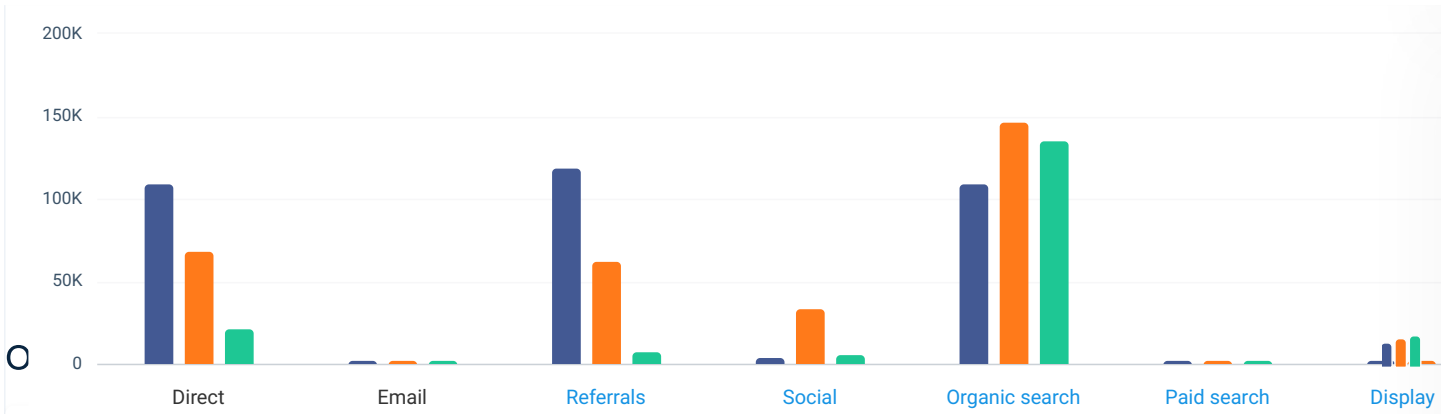
Jul 2024 - Sep 2024 All traffic

Country	Traffic Share	Group traffic share split
Kazakhstan	89.04%	35.8% (kaz.tengrinews.kz), 41.0% (qaz365.kz), 23.2% (bugin.kz)
Russia	3.64%	71.4% (kaz.tengrinews.kz), 28.6% (qaz365.kz)
United States	3.54%	98.1% (kaz.tengrinews.kz)
Sweden	1.25%	100% (kaz.tengrinews.kz)
United Kingdom	0.86%	100% (kaz.tengrinews.kz)

### Marketing Channels

#### Channels overview

Jul 2024 - Sep 2024 Worldwide All traffic



### Top organic search terms

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● kaz.tengrinews.kz ● qaz365.kz ● bugin.kz

Search Term	Traffic Share	Group Share Split	Volume	CPC
айдос садықов	3.45%	100%	210	-
трамп ухо	0.88%	100%	1,970	-
главные новости казахстана...	0.64%	100%	-	-
банк каспий как получить пе...	0.63%	100%	-	-
рухани тәжірибелер фестива...	0.20%	100%	70	-

### Paid Search

● kaz.tengrinews.kz is in the lead with <1% paid search

### Top paid search terms



No results

Try broadening your parameters or searching for something else.

## Referrals

● kaz.tengrinews.kz is in the lead with 36.94% referrals traffic

### Top referring websites

Jul 2024 - Sep 2024 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
tengrinews.kz	News and Media	61.09%	100%
smi24.kz	News and Media	25.95%	100%
en.wikipedia.org	Dictionaries and Encyclopedias	4.56%	100%
brandanalytics.ru	Marketing and Advertising	2.03%	53.4% 46.6%
yandex.ru	Search Engines	1.99%	100%

## Ad Monetization

### Top ad destinations

Jul 2024 - Sep 2024 Worldwide Desktop



No results

Try a different website, date range or country

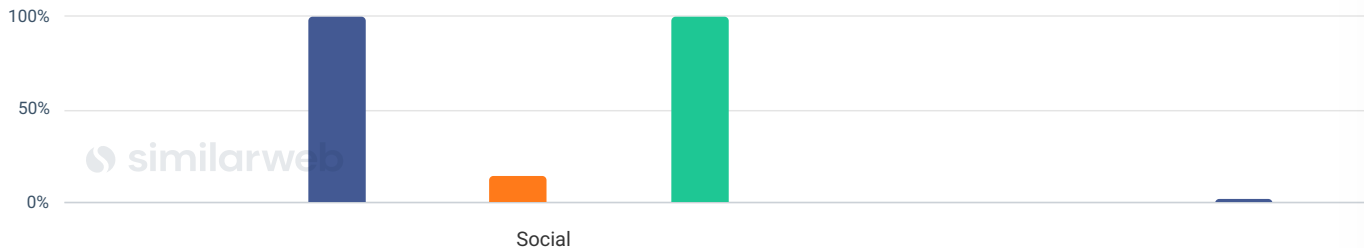
### Social

qaz365.kz is in the lead with 1.19% social traffic

#### Social traffic

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kaz.tengrinews.kz qaz365.kz bugin.kz



### Display Advertising

qaz365.kz is in the lead with <1% display ads traffic

#### Top publishers

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No results

Try a different website, date range or country

#### Display ad network

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Ad Network	Total Group Traffic Share	Group Traffic Share Split
Unidentified Networks	100%	41.3% 53.5%