

### Global rank

Jul 2024 - Sep 2024 Worldwide

Domain	Rank
massaget.kz	#117,283
aikyn.kz	#286,189
halyq-uni.kz	#427,551
stan.kz	#113,437
baribar.kz	#122,154

### Country rank

Jul 2024 - Sep 2024 Kazakhstan

Domain	Rank
massaget.kz	#513
aikyn.kz	#1,480
halyq-uni.kz	#2,325
stan.kz	#500
baribar.kz	#535

### Industry rank

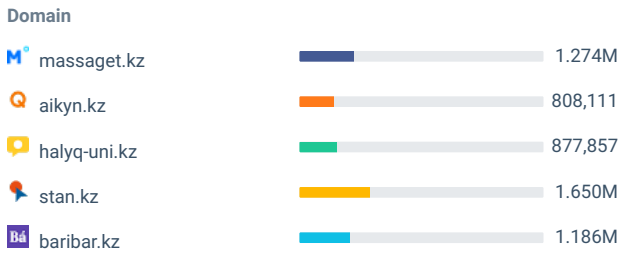
In Science and Education/Education

Domain	Rank
massaget.kz	#4,467
aikyn.kz	N/A
halyq-uni.kz	N/A
stan.kz	N/A
baribar.kz	#4,652

## Traffic & Engagement

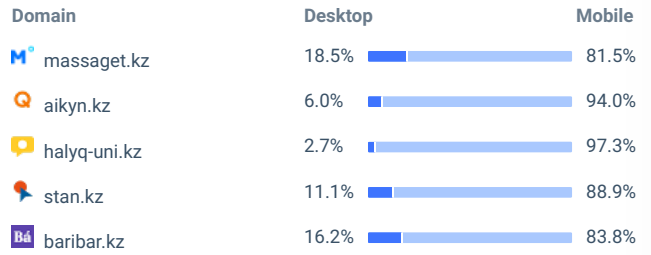
### Total visits

Jul 2024 - Sep 2024 Worldwide



### Device distribution

Jul 2024 - Sep 2024 Worldwide



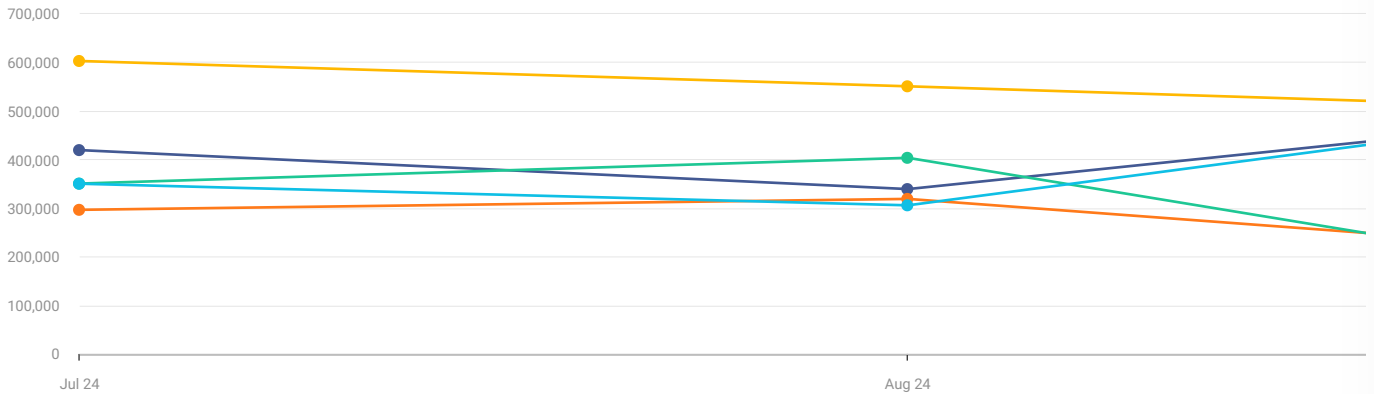
## Engagement

Metric	massaget.kz	aikyn.kz	halyq-uni.kz	stan.kz	baribar.kz
Monthly visits	424,803	269,370	292,619	550,172 🏆	395,576
Monthly unique visitors	N/A	N/A	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A	N/A	N/A	N/A
Visit duration	00:01:42	00:00:50	00:00:49	00:03:22 🏆	00:01:47
Pages per visit	2.00	1.48	1.17	2.76 🏆	1.59
Bounce rate	59.59%	69.41%	87.25%	56.64% 🏆	67.34%
Page Views	848,697	398,307	343,082	1.517M 🏆	629,043
Deduplicated audience <span>BETA</span>	Gain access to more insights				

### Visits over time

Jul 2024 - Sep 2024 Worldwide All traffic

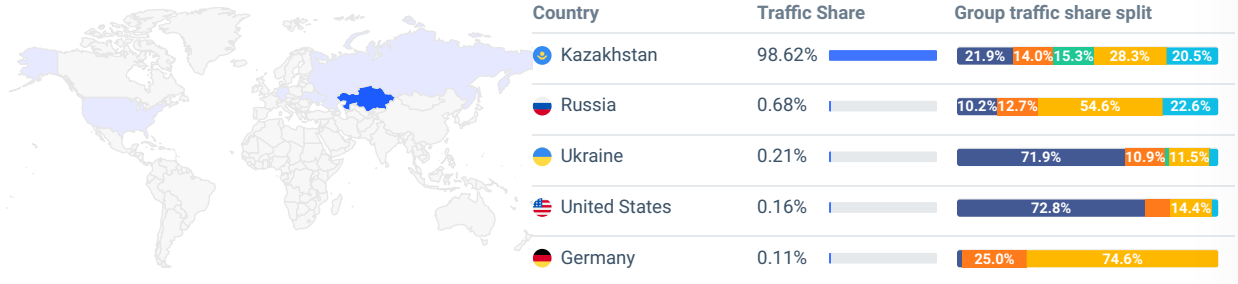
massaget.kz  
  aikyn.kz  
  halyq-uni.kz  
  stan.kz  
  barbar.kz  
**1.274M**   **808,111**   **877,857**   **1.650M**   **1.186M**



### Geography

#### Top Countries

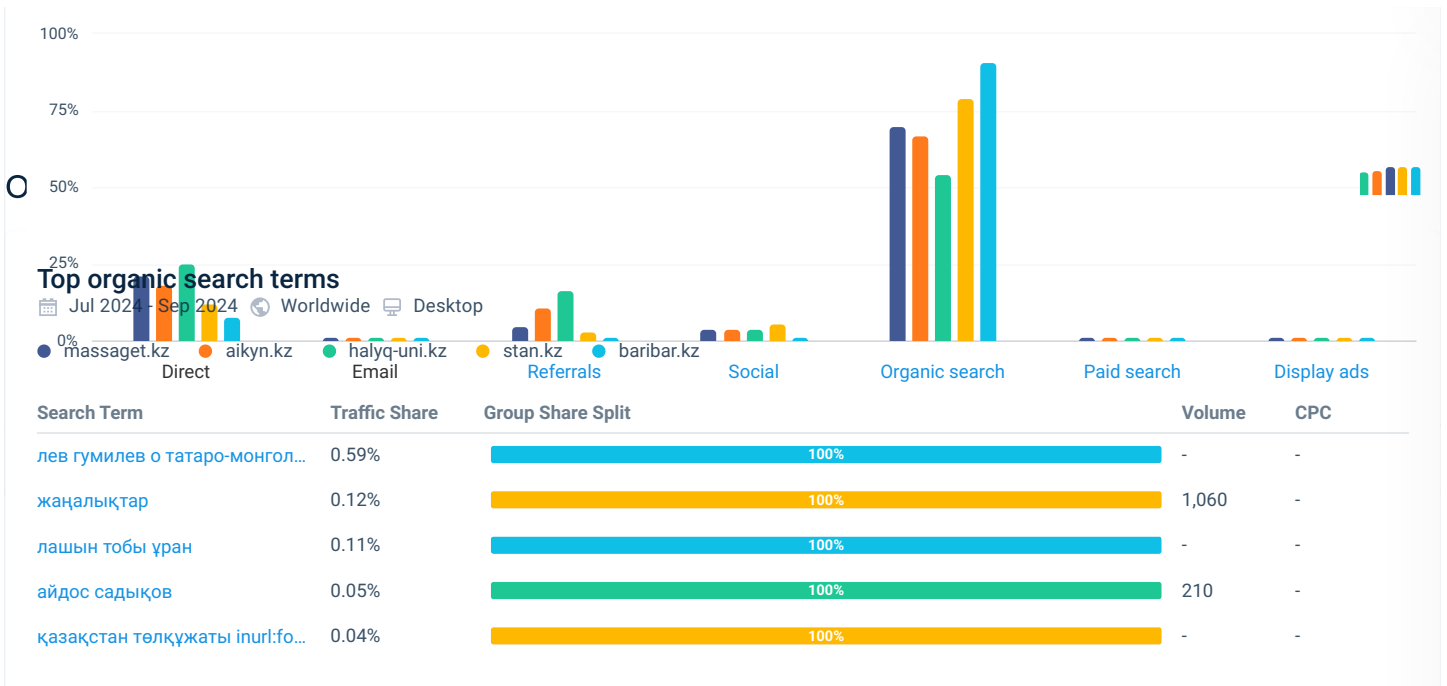
Jul 2024 - Sep 2024 All traffic



### Marketing Channels

#### Channels overview

Jul 2024 - Sep 2024 Worldwide All traffic



### Paid Search

aikyn.kz is in the lead with <1% paid search

#### Top paid search terms



No results

Try broadening your parameters or searching for something else.

## Referrals

● aikyn.kz is in the lead with 13.5% referrals traffic

### Top referring websites

Jul 2024 - Sep 2024 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
smi24.kz	News and Media	22.44%	14.5% 72.2% 13.4%
cabinet.imas.kz	Unknown	20.93%	35.7% 64.3%
brandanalytics.ru	Marketing and Advertising	14.42%	32.9% 17.8% 18.6% 22.0%
liveinternet.ru	Email	9.91%	68.0% 32.0%
mediametrics.kz	News and Media	7.27%	100%

## Ad Monetization

### Top ad destinations

Jul 2024 - Sep 2024 Worldwide Desktop

Domain	Traffic share	Group Traffic Share Split
election.gov.kz	100%	100%

### Social

halyq-uni.kz is in the lead with <1% social traffic

#### Social traffic

Jul 2024 - Sep 2024 Worldwide Desktop

- massaget.kz
- aikyn.kz
- halyq-uni.kz
- stan.kz
- baribar.kz



### Display Advertising

halyq-uni.kz is in the lead with 1.14% display ads traffic

#### Top publishers

Jul 2024 - Sep 2024 Worldwide Desktop



No results

Try a different website, date range or country

#### Display ad network

Jul 2024 - Sep 2024 Worldwide Desktop

Ad Network	Total Group Traffic Share	Group Traffic Share Split
Unidentified Networks	100%	12.8% 16.9% 54.8% 13.6%