

February 2023

# Website Analysis

- massaget.kz
- bugin.kz
- aikyn.kz
- halyq-uni.kz
- sn.kz



View the full analysis at:  
[pro.similarweb.com](https://pro.similarweb.com)

### Global rank ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Rank
massaget.kz	#172,463
bugin.kz	#1,420,867
aikyn.kz	#389,370
halyq-uni.kz	#488,470
sn.kz	#831,801

### Country rank ⓘ

Nov 2022 - Jan 2023 🇰🇿 Kazakhstan

Domain	Rank
massaget.kz	#796
bugin.kz	#10,245
aikyn.kz	#2,451
halyq-uni.kz	#3,280
sn.kz	#5,325

### Industry rank ⓘ

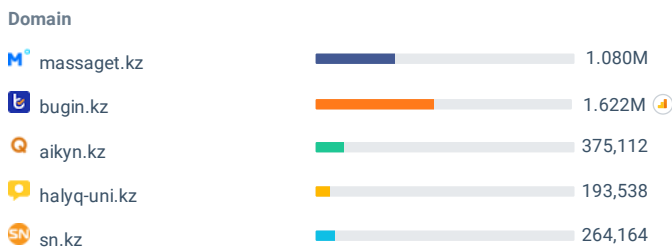
In 📚 Science and Education/Education

Domain	Rank
massaget.kz	#6,248
bugin.kz	N/A
aikyn.kz	N/A
halyq-uni.kz	N/A
sn.kz	N/A

## Traffic & Engagement

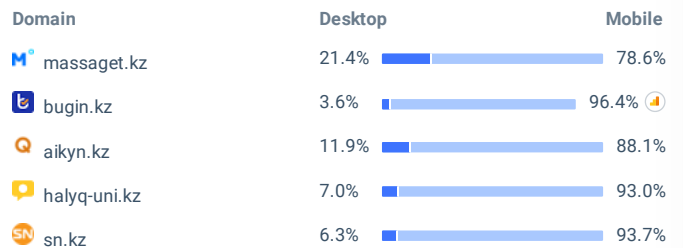
### Total visits ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide



### Device distribution ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide



### Engagement ⓘ

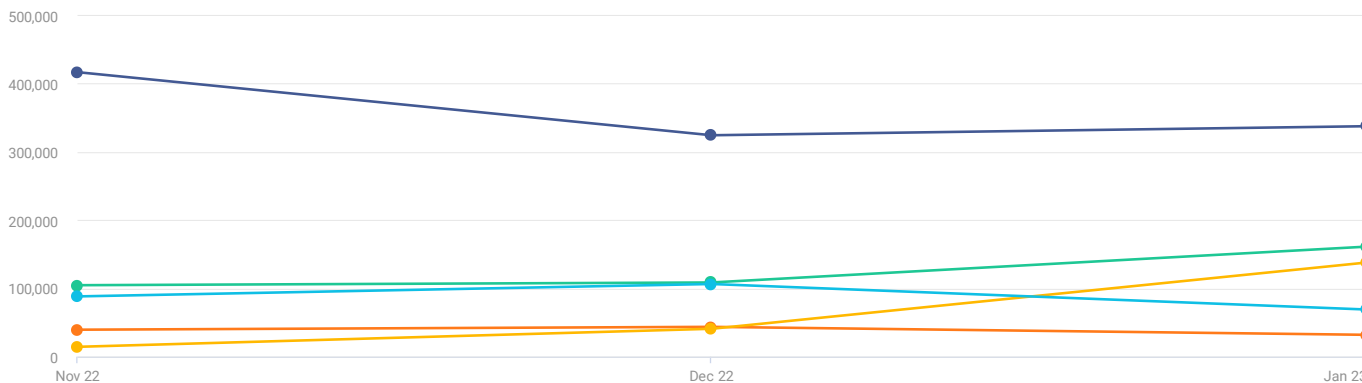
Nov 2022 - Jan 2023 🌐 Worldwide 📄 All traffic

Metric	massaget.kz	bugin.kz	aikyn.kz	halyq-uni.kz	sn.kz
Monthly visits	360,022	540,688 <span>📈</span>	125,037	64,513	88,055
Monthly unique visitors	N/A	N/A <span>📈</span>	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A <span>📈</span>	N/A	N/A	N/A
Visit duration	00:01:47 <span>📈</span>	00:00:42 <span>📈</span>	00:00:43	00:00:20	00:01:32
Pages per visit	1.99 <span>📈</span>	1.26 <span>📈</span>	1.42	1.31	1.39
Bounce rate	64.23% <span>📈</span>	80.08% <span>📈</span>	75.49%	72.76%	75.96%

## Visits Over Time ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 📄 All traffic

massaget.kz  
  bugin.kz  
  aikyn.kz  
  halyq-uni.kz  
  sn.kz  
**1.080M**   **115,422**   **375,112**   **193,538**   **264,164**



## Geography

### Top countries ⓘ

Nov 2022 - Jan 2023 📄 All traffic



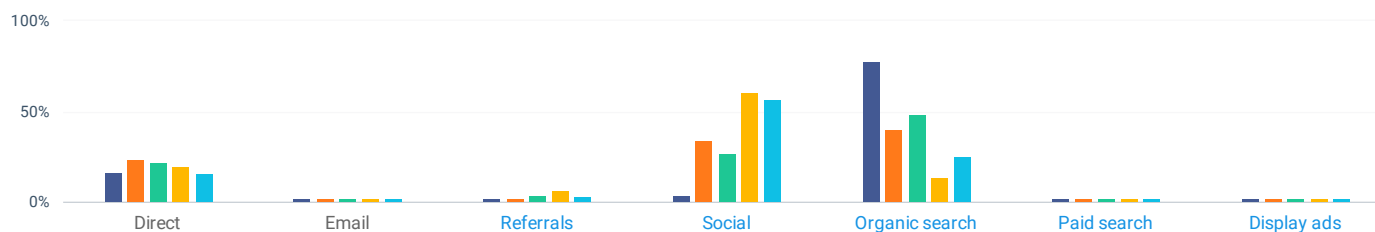
Country	Traffic Share	Group traffic share split
Kazakhstan	94.38%	53.5% (dark blue), 18.1% (orange), 13.7% (light blue)
Czech Republic	2.32%	49.0% (green), 49.8% (yellow)
Uzbekistan	1.54%	98.8% (dark blue)
Germany	0.76%	100% (dark blue)
Russia	0.37%	29.0% (dark blue), 17.6% (orange), 38.9% (green), 14.5% (light blue)

## Marketing Channels

### Channels overview ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 📄 All traffic

massaget.kz  
  bugin.kz  
  aikyn.kz  
  halyq-uni.kz  
  sn.kz  
**1.044M**   **115,422**   **352,108**   **170,138**   **264,164**



# Organic Search

● massaget.kz is in the lead with 79.29% organic search

## Top organic search terms ⓘ

📅 Nov 2022 - Jan 2023 🌐 Worldwide 🖥️ Desktop

● massaget.kz ● bugin.kz ● aikyn.kz ● halyq-uni.kz ● sn.kz

Search Term	Traffic Share	Group Share Split	Volume	CPC
холодно	0.21%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	6,930	\$0.24
несиелерді есептен шығару	0.17%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	1,010	-
the ethnos gumilev, different p...	0.14%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	540	-
минамата оқиғасы	0.13%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	600	-
мұзды өлке қазақша	0.12%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	-	-

# Paid Search

● massaget.kz is in the lead with <1% paid search

## Top paid search terms ⓘ



**No results**


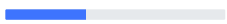


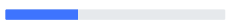


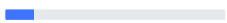


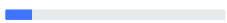

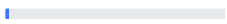

Try broadening your parameters or searching for something else.

# Referrals

● halyq-uni.kz is in the lead with 7.27% referrals traffic 

## Top Referring Websites ⓘ

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Domain	Website Categories	Traffic Share	Group Traffic Share Split
 <a href="#">tengrinews.kz</a>	News and Media	36.44% 	100% 
 <a href="#">cabinet.imas.kz</a>	Unknown	33.20% 	42.6% 
 <a href="#">smi24.kz</a>	News and Media	13.17% 	53.8% 
 <a href="#">yandex.kz</a>	TV Movies and Streaming	11.74% 	65.8% 
<a href="#">Upgrade your Account</a>	Email	1.92% 	100% 

# Ad Monetization

## Top Ad Destinations ⓘ

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No results

Try a different website, date range or country

# Social

● halyq-uni.kz is in the lead with 51.67% social traffic 

## Social Traffic ?

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massaget.kz  bugin.kz  aikyn.kz  halyq-uni.kz  sn.kz



# Display Advertising

● massaget.kz is in the lead with <1% display ads traffic 

## Top publishers ?

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No results

Try a different website, date range or country

## Display Ad Network ?

Nov 2022 - Jan 2023  Worldwide  Desktop



No results

Try a different website, date range or country