

### Global rank

Jul 2024 - Sep 2024 Worldwide

Domain	Rank
tengrisport.kz	#42,142
sportarena.kz	#59,528
shaiba.kz	#99,097
offside.kz	#130,142
prosports.kz	#433,083

### Country rank

Jul 2024 - Sep 2024 Kazakhstan

Domain	Rank
tengrisport.kz	#199
sportarena.kz	#481
shaiba.kz	#492
offside.kz	#636
prosports.kz	#5,306

### Industry rank

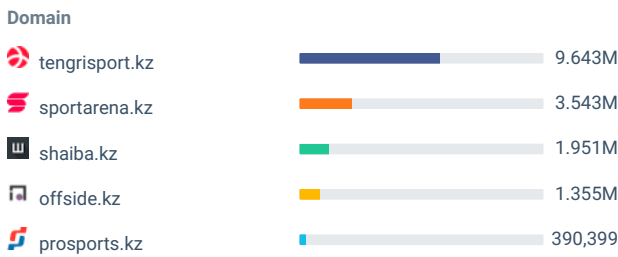
News and Media

Domain	Rank
tengrisport.kz	#3,407
sportarena.kz	N/A
shaiba.kz	N/A
offside.kz	N/A
prosports.kz	N/A

## Traffic & Engagement

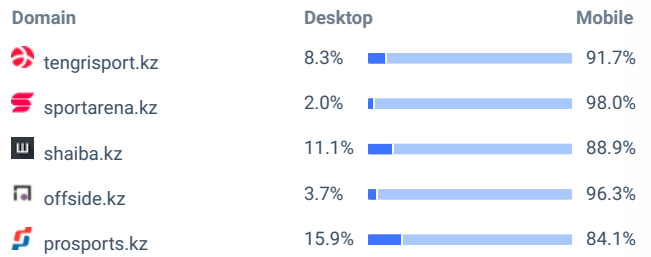
### Total visits

Jul 2024 - Sep 2024 Worldwide



### Device distribution

Jul 2024 - Sep 2024 Worldwide



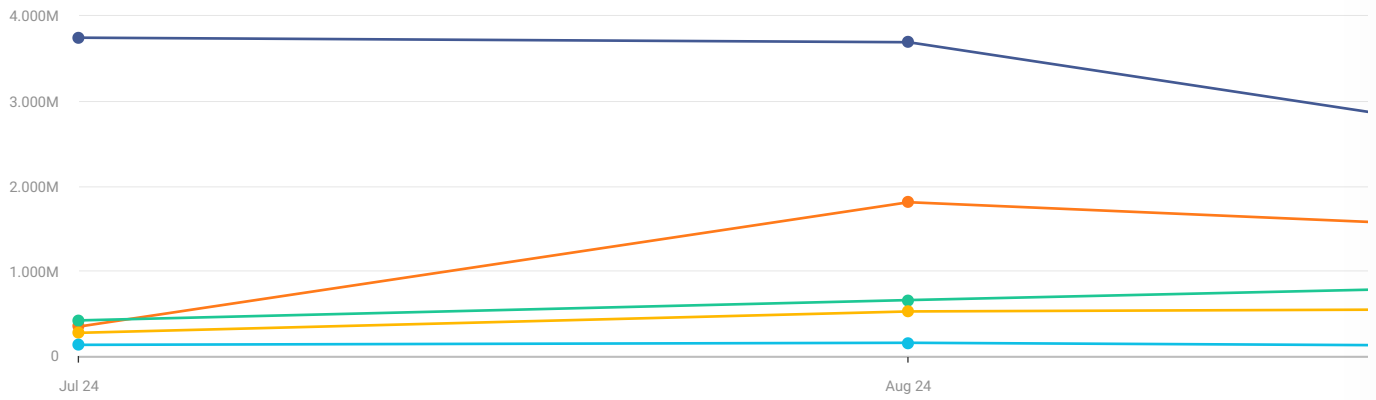
## Engagement

Metric	tengrisport.kz	sportarena.kz	shaiba.kz	offside.kz	prosports.kz
Monthly visits	3.214M 🏆	1.181M	650,627	451,837	130,133
Monthly unique visitors	N/A	N/A	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A	N/A	N/A	N/A
Visit duration	00:01:20	00:00:54	00:02:22 🏆	00:00:45	00:00:48
Pages per visit	1.47	1.45	2.38 🏆	1.41	1.51
Bounce rate	67.21%	69.94%	43.81% 🏆	66.4%	49.57%
Page Views	4.715M 🏆	1.717M	1.550M	634,864	196,337
Deduplicated audience <span>BETA</span>	Gain access to more insights				

### Visits over time

Jul 2024 - Sep 2024 Worldwide All traffic

tengrisport.kz  
  sportarena.kz  
  shaiba.kz  
  offside.kz  
  prosports.kz  
**9.643M**   **3.543M**   **1.951M**   **1.355M**   **390,399**



### Geography

#### Top Countries

Jul 2024 - Sep 2024 All traffic

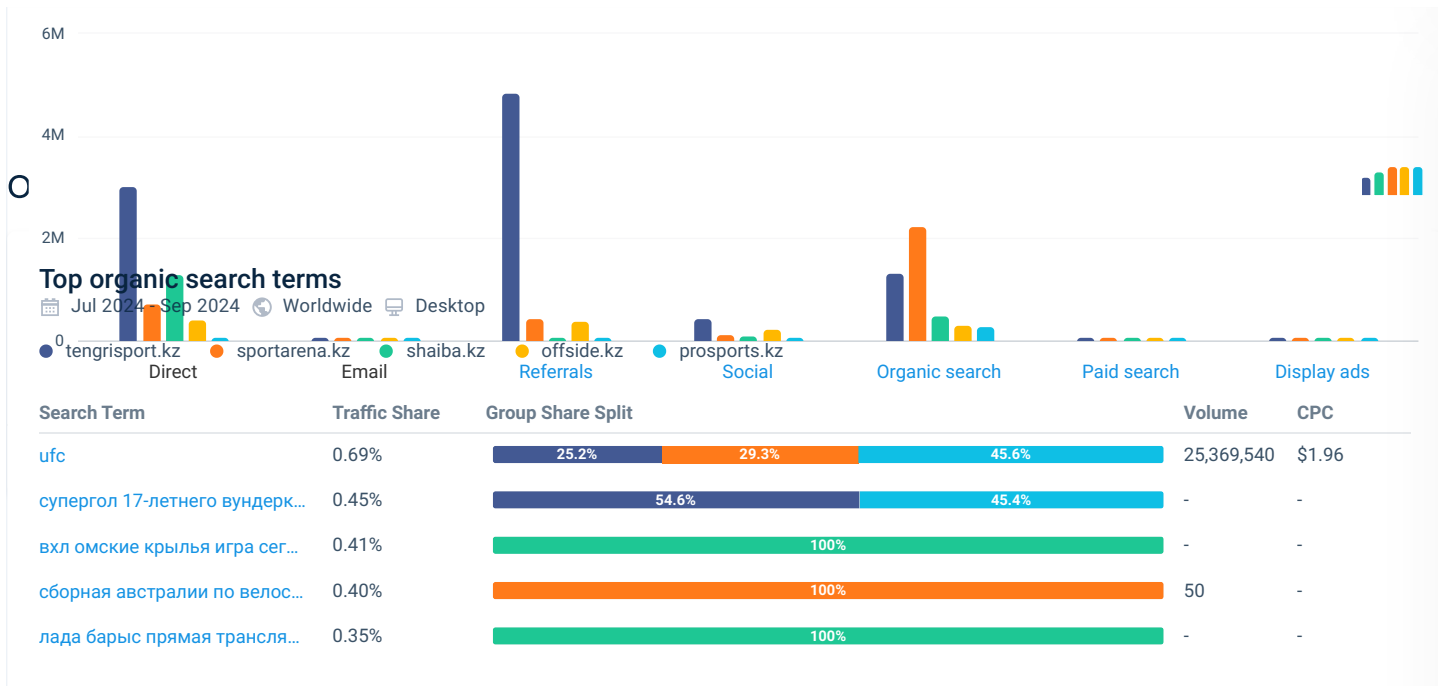


Country	Traffic Share	Group traffic share split
Kazakhstan	80.50%	62.3% 14.6% 12.9%
Russia	8.81%	27.1% 54.2%
Uzbekistan	4.08%	25.1% 59.9%
Ukraine	1.51%	36.7% 56.1%
Germany	0.78%	65.9% 15.7% 10.8%

### Marketing Channels

#### Channels overview

Jul 2024 - Sep 2024 Worldwide All traffic



### Paid Search

prosports.kz is in the lead with <1% paid search

### Top paid search terms



No results

Try broadening your parameters or searching for something else.

## Referrals

tengrisport.kz is in the lead with 65.84% referrals traffic

### Top referring websites

Jul 2024 - Sep 2024 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
<a href="#">tengrinews.kz</a>	News and Media	94.88%	100%
<a href="#">click.idealmedia.io</a>	News and Media	1.92%	100%
<a href="#">smi24.kz</a>	News and Media	1.63%	66.8%  33.2%
<a href="#">dzen.ru</a>	Community and Society	0.63%	24.9%  51.9%  23.2%
<a href="#">top-page.ru</a>	Computers Electronics and Technology	0.35%	100%

## Ad Monetization

### Top ad destinations

Jul 2024 - Sep 2024 Worldwide Desktop

Domain	Traffic share	Group Traffic Share Split
<a href="#">parimatch.kz</a>	90.74%	100%
<a href="#">tennisi.kz</a>	9.26%	100%

## Social

offside.kz is in the lead with 9.87% social traffic

### Social traffic

Jul 2024 - Sep 2024 Worldwide Desktop

tengrisport.kz sportarena.kz shaiba.kz offside.kz prosports.kz



## Display Advertising

sportarena.kz is in the lead with <1% display ads traffic

### Top publishers

Jul 2024 - Sep 2024 Worldwide Desktop



No results

Try a different website, date range or country

### Display ad network

Jul 2024 - Sep 2024 Worldwide Desktop

Ad Network	Total Group Traffic Share	Group Traffic Share Split
Unidentified Networks	100%	38.9% 20.5% 12.3% 11.4% 16.8%