

Global rank

Jul 2024 - Sep 2024 Worldwide

Domain	Rank
tengritravel.kz	#114,048
turclub.kz	#4,197,213
travelpress.kz	#2,478,310
tourisonline.kz	#4,000,673

Country rank

Jul 2024 - Sep 2024 Kazakhstan

Domain	Rank
tengritravel.kz	#563
turclub.kz	#35,593
travelpress.kz	#35,288
tourisonline.kz	#27,702

Industry rank

In News and Media

Domain	Rank
tengritravel.kz	#7,141
turclub.kz	N/A
travelpress.kz	N/A
tourisonline.kz	N/A

Traffic & Engagement

Total visits

Jul 2024 - Sep 2024 Worldwide

Domain	Visits
tengritravel.kz	3.143M
turclub.kz	48,885
travelpress.kz	24,415
tourisonline.kz	18,707

Device distribution

Jul 2024 - Sep 2024 Worldwide

Domain	Desktop	Mobile
tengritravel.kz	12.5%	87.5%
turclub.kz	11.9%	88.1%
travelpress.kz	49.7%	50.3%
tourisonline.kz	27.5%	72.5%

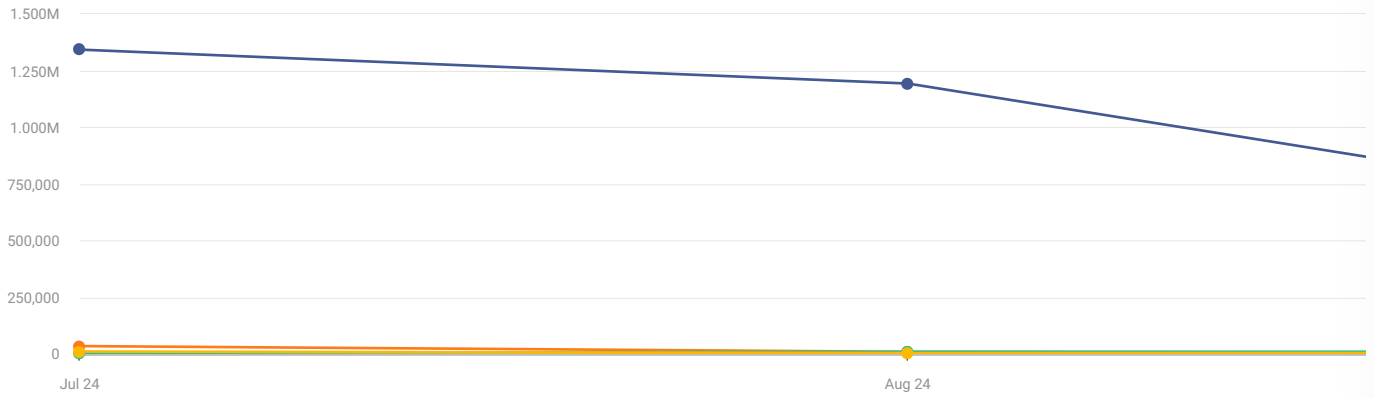
Engagement

Metric	tengritravel.kz	turclub.kz	travelpress.kz	tourisonline.kz
Monthly visits	1.047M 🏆	16,295	8,138	6,236
Monthly unique visitors	N/A	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A	N/A	N/A
Visit duration	00:00:47	00:02:58 🏆	00:01:14	00:01:15
Pages per visit	1.37	2.28	1.63	2.74 🏆
Bounce rate	75.8%	41.95%	50.78%	23.99% 🏆
Page Views	1.438M 🏆	37,082	13,252	17,073
Deduplicated audience	Gain access to more insights			

Visits over time

Jul 2024 - Sep 2024 Worldwide All traffic

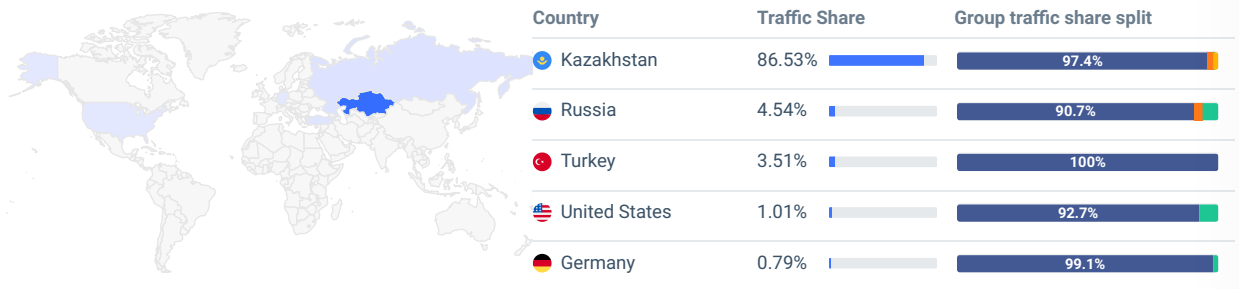
tengritravel.kz
 turclub.kz
 travelpress.kz
 tourismonline.kz
3.143M **48,885** **24,415** **18,707**



Geography

Top Countries

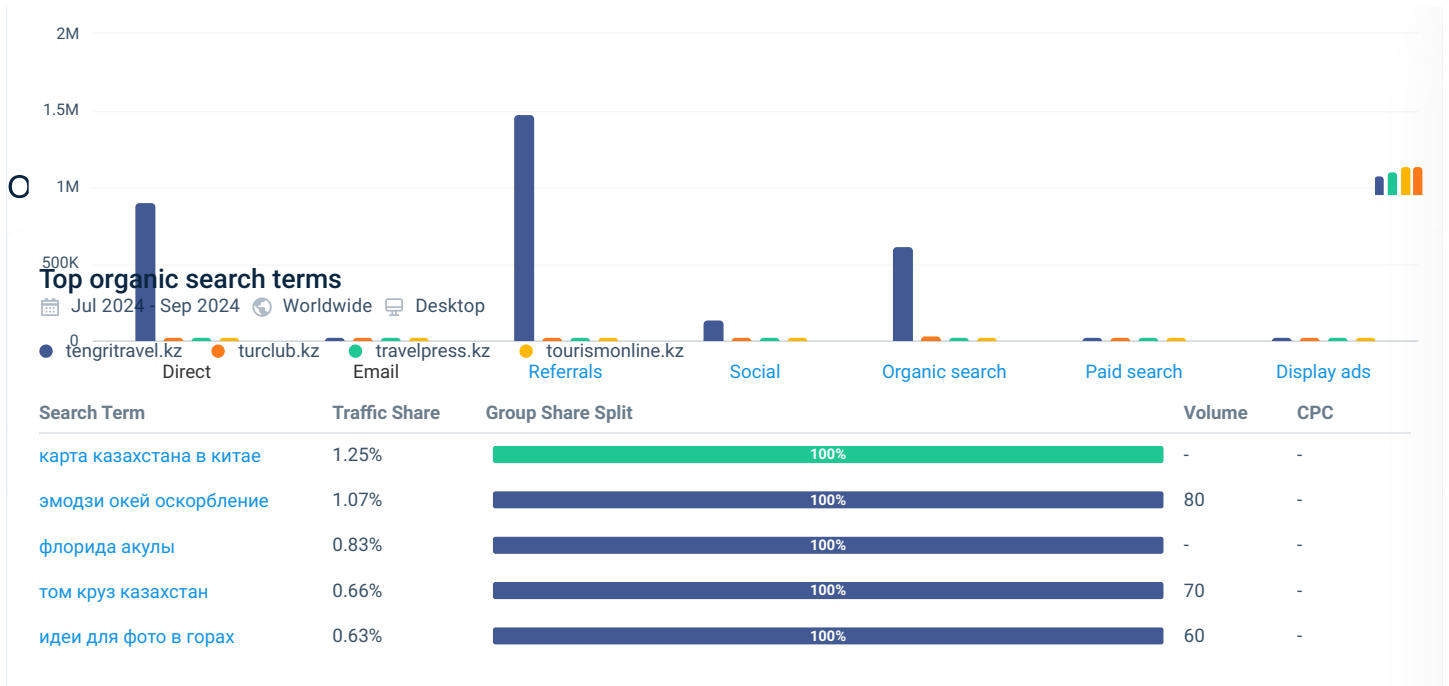
Jul 2024 - Sep 2024 All traffic



Marketing Channels

Channels overview

Jul 2024 - Sep 2024 Worldwide All traffic



Paid Search

● travelpress.kz is in the lead with <1% paid search

Top paid search terms



No results

Try broadening your parameters or searching for something else.

Referrals

tengritravel.kz is in the lead with 61.1% referrals traffic

Top referring websites

Jul 2024 - Sep 2024 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
tengrnews.kz	News and Media	99.01%	100%
smi24.kz	News and Media	0.48%	100%
tengrisport.kz	News and Media	0.30%	100%
kazakhstan.travel	Travel and Tourism	0.08%	100%
tengriauto.kz	News and Media	0.06%	100%

Ad Monetization

Top ad destinations

Jul 2024 - Sep 2024 Worldwide Desktop



No results

Try a different website, date range or country

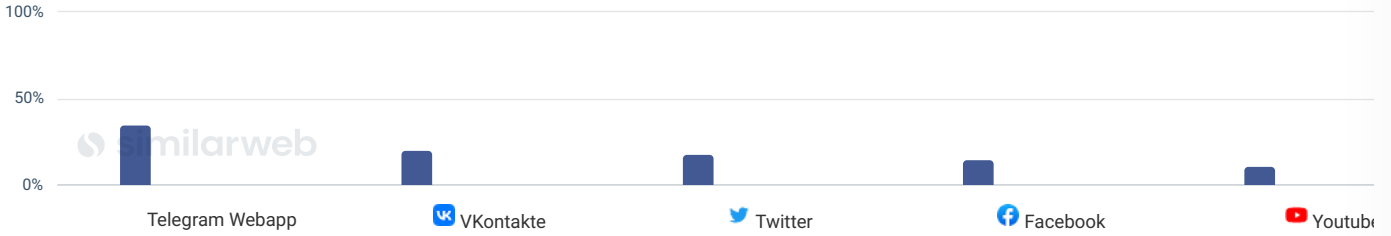
Social

● tourismonline.kz is in the lead with 3.26% social traffic

Social traffic

Jul 2024 - Sep 2024 Worldwide Desktop

- tengritravel.kz
- turclub.kz
- travelpress.kz
- tourismonline.kz



Display Advertising

● travelpress.kz is in the lead with 21.19% display ads traffic

Top publishers

Jul 2024 - Sep 2024 Worldwide Desktop



No results

Try a different website, date range or country

Display ad network

Jul 2024 - Sep 2024 Worldwide Desktop

Ad Network	Total Group Traffic Share	Group Traffic Share Split
Unidentified Networks	100%	12.7% (Unidentified) / 85.6% (Identified)