

February 2023

Website Analysis

● tengritravel.kz

● kazgeo.kz



View the full analysis at:
pro.similarweb.com

Global rank ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Rank
tengritravel.kz	#113,698
kazgeo.kz	#7,212,289

Country rank ⓘ

Nov 2022 - Jan 2023 🇰🇿 Kazakhstan

Domain	Rank
tengritravel.kz	#520
kazgeo.kz	#53,168

Industry rank ⓘ

In 📰 News and Media

Domain	Rank
tengritravel.kz	#7,993
kazgeo.kz	#126,584

Traffic & Engagement

Total visits ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Visits
tengritravel.kz	2.415M
kazgeo.kz	< 5,000

Device distribution ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Desktop	Mobile
tengritravel.kz	12.6%	87.4%
kazgeo.kz	32.7%	67.3%

Engagement ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 📱 All traffic

Metric	tengritravel.kz	kazgeo.kz
Monthly visits	805,167 🏆	< 5,000
Monthly unique visitors	N/A	N/A
Visits / Unique visitors	N/A	N/A
Visit duration	00:01:05 🏆	00:00:06
Pages per visit	1.30 🏆	1.10
Bounce rate	80.69%	61.08% 🏆

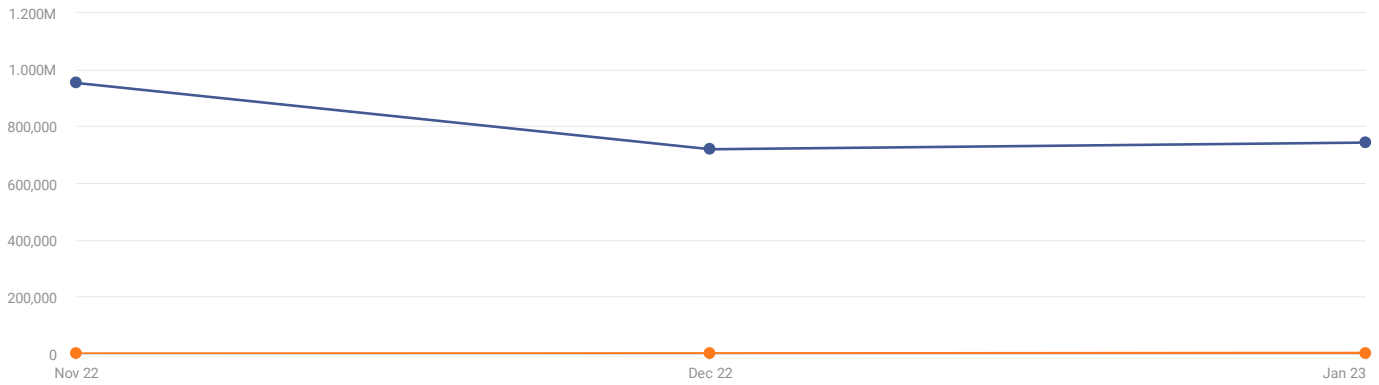
Deduplicated audience BETA

Gain access to more insights

Visits Over Time

Nov 2022 - Jan 2023 Worldwide All traffic

tengritravel.kz kazgeo.kz
2.415M < 5,000



Geography

Top countries

Nov 2022 - Jan 2023 All traffic



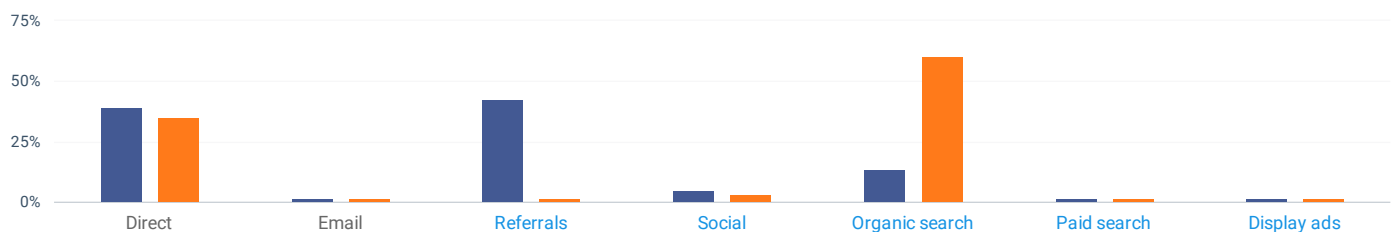
Country	Traffic Share	Group traffic share split
Kazakhstan	78.29%	99.8%
Russia	7.19%	99.9%
Ukraine	6.02%	100%
Turkey	2.01%	100%
Uzbekistan	1.56%	100%

Marketing Channels

Channels overview

Nov 2022 - Jan 2023 Worldwide All traffic

tengritravel.kz kazgeo.kz
2.309M < 5,000



Organic Search

● kazgeo.kz is in the lead with 67.97% organic search

Top organic search terms

Nov 2022 - Jan 2023 Worldwide Desktop

tengritravel.kz kazgeo.kz

Search Term	Traffic Share	Group Share Split	Volume	CPC
рио де жанейро вулкан	1.83%	100%	2,300	-
самый старый город в мире	1.06%	100%	1,960	-
crjkmrj cnpjbn gjrjhbnm клима...	0.99%	100%	1,050	-
второе чудо света	0.92%	100%	3,420	-
каменные шары в казахстане	0.85%	100%	1,030	-

Paid Search

● tengritravel.kz is in the lead with <1% paid search

Top paid search terms



No results





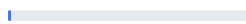


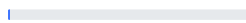

Try broadening your parameters or searching for something else.

Referrals

tengritravel.kz is in the lead with 77.08% referrals traffic

Top Referring Websites

Nov 2022 - Jan 2023 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
 tengrinews.kz	News and Media	99.15% 	100% 
 smi24.kz	News and Media	0.82% 	100% 
 cabinet.imas.kz	Unknown	0.03% 	100% 

Ad Monetization

Top Ad Destinations

Nov 2022 - Jan 2023 Worldwide Desktop



No results

Try a different website, date range or country

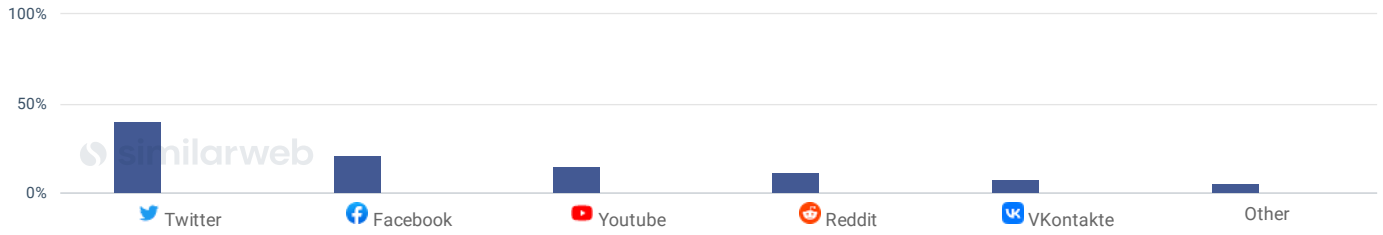
Social

tengritravel.kz is in the lead with <1% social traffic

Social Traffic

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tengritravel.kz kazgeo.kz



Display Advertising

tengritravel.kz is in the lead with <1% display ads traffic

Top publishers

Nov 2022 - Jan 2023 Worldwide Desktop



No results

Try a different website, date range or country

Display Ad Network

Nov 2022 - Jan 2023 Worldwide Desktop



No results

Try a different website, date range or country