

September 2024

# Website Analysis

● [tengritravel.kz](https://tengritravel.kz)

● [kazgeo.kz](https://kazgeo.kz)



View the full analysis at:  
[pro.similarweb.com](https://pro.similarweb.com)

### Global rank

Last 28 days (As of Sep 28) Worldwide	
Domain	Rank
tengritravel.kz	#114,191
kazgeo.kz	#5,866,553

### Country rank

Last 28 days (As of Sep 28) Kazakhstan	
Domain	Rank
tengritravel.kz	#559
kazgeo.kz	#40,992

### Industry rank

In News and Media	
Domain	Rank
tengritravel.kz	#7,137
kazgeo.kz	#98,440

## Traffic & Engagement

### Total visits

Last 28 days (As of Sep 28) Worldwide	
Domain	
tengritravel.kz	571,882
kazgeo.kz	2,406

### Device distribution

Last 28 days (As of Sep 28)		Worldwide	
Domain	Desktop		Mobile
tengritravel.kz	14.7%	<div><div></div></div>	85.3%
kazgeo.kz	39.3%	<div><div></div></div>	60.7%

### Engagement

Metric	tengritravel.kz	kazgeo.kz
Daily avg. visits	20,424 🏆	86
Visit duration	00:00:53	00:01:25 🏆
Pages per visit	1.45	1.93 🏆
Bounce rate	70.5%	39.97% 🏆
Page Views	29,530 🏆	166

Visits over time

Last 28 days (As of Sep 28) Worldwide All traffic

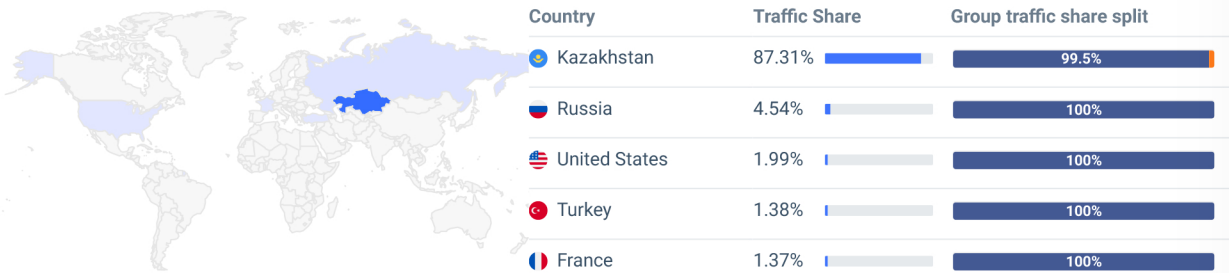
tengritravel.kz kazgeo.kz  
571,882 2,406



Geography

Top Countries

Last 28 days (As of Sep 28) All traffic



Marketing Channels

Channels overview

Last 28 days (As of Sep 28) Worldwide Desktop

tengritravel.kz kazgeo.kz  
84,288 947



## Organic Search

kazgeo.kz is in the lead with 58.18% organic search

### Top organic search terms

Last 28 days (As of Sep 28) Worldwide Desktop

tengritravel.kz kazgeo.kz

Search Term	Traffic Share	Group Share Split	Volume	CPC
топ стран где воруют женщин	1.36%	100%	-	-
новая зеландия места где сн...	1.14%	100%	40	-
нападение акул 2024	1.03%	100%	-	-
список вещей для путешест...	0.94%	100%	-	-
где снимали властелина кол...	0.69%	100%	-	-

## Paid Search

tengritravel.kz is in the lead with <1% paid search

### Top paid search terms



No results

Try broadening your parameters or searching for something else.

## Referrals

tengritravel.kz is in the lead with **58.64%** referrals traffic

### Top referring websites

Last 28 days (As of Sep 28) Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
tengrinews.kz	News and Media	98.56%	100%
smi24.kz	News and Media	0.73%	100%
tengrisport.kz	News and Media	0.71%	100%

## Ad Monetization

### Top ad destinations

Last 28 days (As of Sep 28) Worldwide Desktop



No results

Try a different website, date range or country

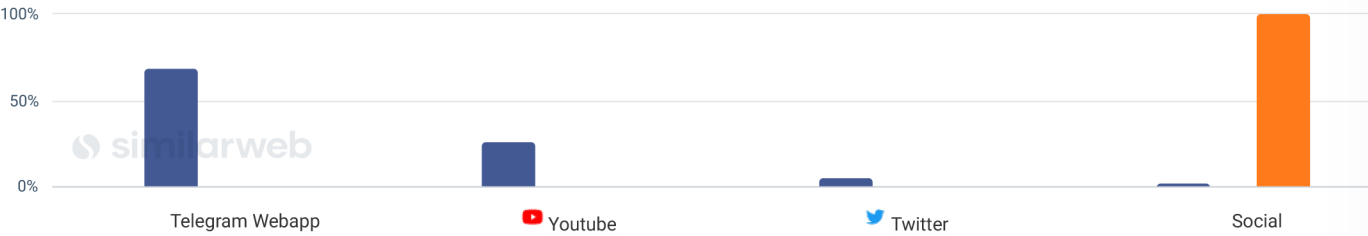
Social

kazgeo.kz is in the lead with 2.55% social traffic

Social traffic

Last 28 days (As of Sep 28) Worldwide Desktop

tengritravel.kz kazgeo.kz



Display Advertising

kazgeo.kz is in the lead with <1% display ads traffic

Top publishers

Last 28 days (As of Sep 28) Worldwide Desktop



No results

Try a different website, date range or country

Display ad network

Last 28 days (As of Sep 28) Worldwide Desktop

