

Global rank

Jan 2025 - Mar 2025 Worldwide

| Domain | Rank |
|---------------|---------|
| tengrinews.kz | #4,363 |
| nur.kz | #5,037 |
| zakon.kz | #5,816 |
| orda.kz | #30,246 |
| informburo.kz | #47,692 |

Country rank

Jan 2025 - Mar 2025 Kazakhstan

| Domain | Rank |
|---------------|------|
| tengrinews.kz | #18 |
| nur.kz | #40 |
| zakon.kz | #31 |
| orda.kz | #110 |
| informburo.kz | #207 |

Industry rank

News and Media

| Domain | Rank |
|---------------|--------|
| tengrinews.kz | #542 |
| nur.kz | #607 |
| zakon.kz | N/A |
| orda.kz | #2,562 |
| informburo.kz | #3,625 |

Traffic & Engagement

Total visits

Jan 2025 - Mar 2025 Worldwide

| Domain | Visits |
|---------------------|---------------|
| tengrinews.kz | 63.02M |
| tengrisport.kz | 5.800M |
| TOTAL Tengri | 68.82M |
| nur.kz | 51.82M |
| zakon.kz | 39.09M |
| orda.kz | 9.691M |
| informburo.kz | 4.515M |

Device distribution

Jan 2025 - Mar 2025 Worldwide

| Domain | Desktop | Mobile |
|---------------|---------|--------|
| tengrinews.kz | 8.7% | 91.3% |
| nur.kz | 12.3% | 87.7% |
| zakon.kz | 11.9% | 88.1% |
| orda.kz | 5.9% | 94.1% |
| informburo.kz | 10.9% | 89.1% |

Engagement

| Metric | tengrinews.kz | nur.kz | zakon.kz | orda.kz | informburo.kz |
|---|------------------------------|----------|----------|----------|---------------|
| Monthly visits | 21.00M 🏆 | 17.27M | 13.03M | 3.230M | 1.505M |
| Monthly unique visitors | N/A | N/A | N/A | N/A | N/A |
| Visits / Unique visitors | N/A | N/A | N/A | N/A | N/A |
| Visit duration | 00:02:39 🏆 | 00:01:30 | 00:02:15 | 00:02:27 | 00:00:54 |
| Pages per visit | 2.52 | 2.05 | 2.74 🏆 | 2.42 | 1.68 |
| Bounce rate | 52.28% | 47.77% 🏆 | 55.11% | 51.17% | 62.72% |
| Page Views | 52.84M 🏆 | 35.45M | 35.74M | 7.805M | 2.531M |
| Deduplicated audience BETA | Gain access to more insights | | | | |