

Global rank

Oct 2025 - Dec 2025 Worldwide

Domain	Rank
tengrinews.kz	#4,195
nur.kz	#6,282
zakon.kz	#5,521
inform.kz	#23,700
kursiv.media	#27,436

Country rank

Oct 2025 - Dec 2025 Kazakhstan

Domain	Rank
tengrinews.kz	#17
nur.kz	#33
zakon.kz	#27
inform.kz	#74
kursiv.media	#136

Industry rank

In News and Media

Domain	Rank
tengrinews.kz	#462
nur.kz	#680
zakon.kz	N/A
inform.kz	#2,011
kursiv.media	#2,230

Traffic & Engagement

Total visits

Oct 2025 - Dec 2025 Worldwide

Domain	
tengrinews.kz	49.95M
nur.kz	35.85M
zakon.kz	34.50M
inform.kz	11.48M
kursiv.media	8.212M

Device distribution

Oct 2025 - Dec 2025 Worldwide

Domain	Desktop	Mobile
tengrinews.kz	10.1%	89.9%
nur.kz	13.7%	86.3%
zakon.kz	14.2%	85.8%
inform.kz	7.9%	92.1%
kursiv.media	13.4%	86.6%

Engagement

Metric	tengrinews.kz	nur.kz	zakon.kz	inform.kz	kursiv.media
Monthly visits	16.65M	11.95M	11.50M	3.828M	2.737M
Monthly unique visitors	2.972M	4.510M	3.055M	1.462M	1.292M
Visits / Unique visitors	5.60	2.65	3.76	2.62	2.12
Deduplicated audience	2.745M	4.211M	2.809M	1.334M	1.167M
Visit duration	00:03:09	00:02:02	00:03:12	00:01:22	00:01:22
Pages per visit	2.57	2.38	3.12	1.74	1.76
Bounce rate	47.7%	47.79%	54.32%	57.01%	58.75%
Page Views	42.77M	28.44M	35.89M	6.651M	4.818M