

February 2023

Website Analysis

- vesti.kz
- prosports.kz
- shaiba.kz
- sportx.kz
- fanatik.kz



View the full analysis at:
pro.similarweb.com

Global rank ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Rank
vesti.kz	#35,220
prosports.kz	#322,967
shaiba.kz	#88,171
sportx.kz	#813,689
fanatik.kz	N/A

Country rank ⓘ

Nov 2022 - Jan 2023 🇰🇿 Kazakhstan

Domain	Rank
vesti.kz	#113
prosports.kz	#2,783
shaiba.kz	#317
sportx.kz	#6,040
fanatik.kz	N/A

Industry rank ⓘ

In 👤 Sports/Sports - Other

Domain	Rank
vesti.kz	#522
prosports.kz	#4,146
shaiba.kz	#1,191
sportx.kz	#10,413
fanatik.kz	N/A

Traffic & Engagement

Total visits ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Visits
vesti.kz	6.372M
prosports.kz	552,405
shaiba.kz	2.130M
sportx.kz	194,551
fanatik.kz	N/A

Device distribution ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide

Domain	Desktop	Mobile
vesti.kz	9.9%	90.1%
prosports.kz	30.1%	69.9%
shaiba.kz	36.5%	63.5%
sportx.kz	20.5%	79.5%
fanatik.kz	N/A	N/A

Engagement ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 👤 All traffic

Metric	vesti.kz	prosports.kz	shaiba.kz	sportx.kz	fanatik.kz
Monthly visits	2.124M 🏆	184,135	710,108	64,850	N/A
Monthly unique visitors	N/A	N/A	N/A	N/A	N/A
Visits / Unique visitors	N/A	N/A	N/A	N/A	N/A
Visit duration	00:02:22	00:00:40	00:04:40 🏆	00:01:00	N/A
Pages per visit	3.26 🏆	1.46	2.92	2.39	N/A
Bounce rate	51.05%	66.58%	46.66% 🏆	67.9%	N/A

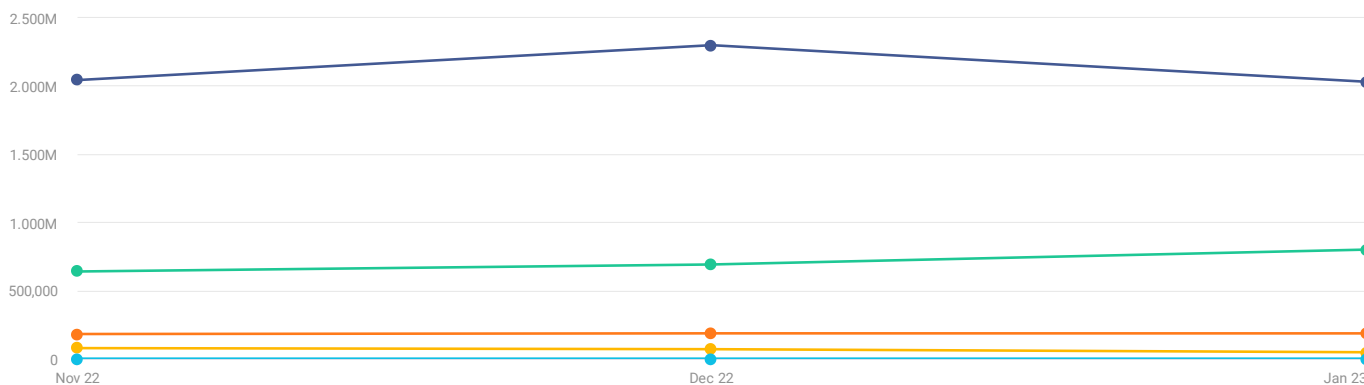
👤 Deduplicated audience BETA

Gain access to more insights

Visits Over Time ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 📄 All traffic

vesti.kz
 prosports.kz
 shaiba.kz
 sportx.kz
 fanatik.kz
6.372M **552,405** **2.130M** **194,551** **N/A**



Geography

Top countries ⓘ

Nov 2022 - Jan 2023 📄 All traffic



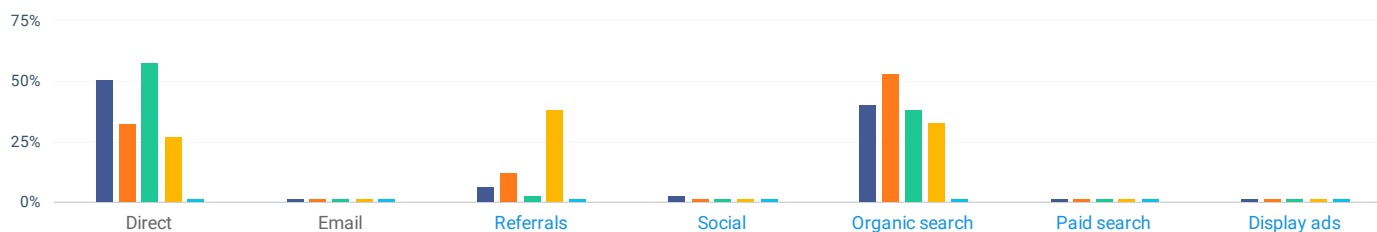
Country	Traffic Share	Group traffic share split
🇰🇿 Kazakhstan	87.13%	68.7% 25.7%
🇷🇺 Russia	3.40%	49.7% 19.4% 16.3% 14.6%
🇵🇱 Poland	1.33%	73.5% 11.0% 15.5%
🇺🇦 Ukraine	1.20%	49.3% 49.8%
🇰🇾 Kyrgyzstan	0.91%	100%

Marketing Channels

Channels overview ⓘ

Nov 2022 - Jan 2023 🌐 Worldwide 📄 All traffic

vesti.kz 🏆
 prosports.kz
 shaiba.kz
 sportx.kz
 fanatik.kz
6.228M **506,704** **2.130M** **167,993** **N/A**



Organic Search

No traffic data for Organic Search 

Top organic search terms ⓘ

 Nov 2022 - Jan 2023  Worldwide  Desktop

● vesti.kz ● prosports.kz ● shaiba.kz ● sportx.kz ● fanatik.kz

Search Term	Traffic Share	Group Share Split	Volume	CPC
чс 2022	0.43%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	98,970	\$0.54
чм 2022	0.43%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	585,870	\$0.32
чимаев	0.25%	<div style="width: 98.1%;"><div style="width: 98.1%;"></div></div> 98.1%	61,180	\$0.46
мурад казах бой	0.24%	<div style="width: 100%;"><div style="width: 70.1%;"></div><div style="width: 29.9%;"></div></div> 70.1% 29.9%	600	-
новости бокса	0.20%	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%	132,960	\$0.11

Paid Search

No traffic data for Paid Search 

Top paid search terms ⓘ



No results

Try broadening your parameters or searching for something else.

Referrals

No traffic data for Referrals

Top Referring Websites [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
dzen.ru	Community and Society	78.38%	 25.0% 29.6% 12.1% 32.2%
smi24.kz	News and Media	14.92%	 99.4%
yandex.ru	Search Engines	1.72%	 64.8% 13.2% 22.0%
yandex.kz	TV Movies and Streaming	0.78%	 15.4% 23.0% 61.6%
Upgrade your Account	Unknown	0.72%	 100%

Ad Monetization

Top Ad Destinations [ⓘ]

Nov 2022 - Jan 2023 Worldwide Desktop

Domain	Traffic share	Group Traffic Share Split
z.cdn.adpool.bet	100%	 100%

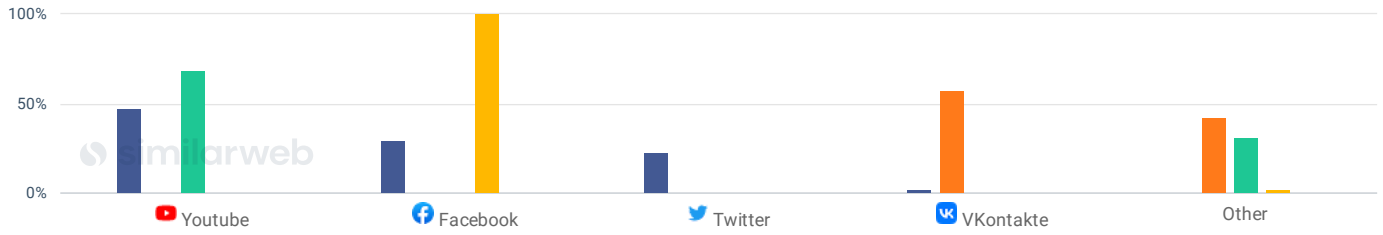
Social

No traffic data for Social 

Social Traffic

 Nov 2022 - Jan 2023  Worldwide  Desktop

vesti.kz prospors.kz shaiba.kz sportx.kz fanatik.kz



Display Advertising

No traffic data for Display Ads 

Top publishers

 Nov 2022 - Jan 2023  Worldwide  Desktop



No results

Try a different website, date range or country

Display Ad Network

 Nov 2022 - Jan 2023  Worldwide  Desktop



No results

Try a different website, date range or country